RAVITEJA KARINGULA

GENERATIVE AI VIDEO & CREATIVE PRODUCTION LEAD

Website: www.krteja.com **Instagram:** @krt_creatives
Contact: www.krteja.com **LinkedIn:** linkedin.com/in/iamkrteja
Portfolio: Artstation,Demo Reel
Location: Hyderabad, India (Willing to Relocate)(Open to Remote)



PROFILE

Multimedia Developer and Generative AI Lead with 7+ years of experience in 3D, digital media, and real-time visualization. Leads AI-driven video production end-to-end, specializing in storyboarding, character consistency, and cinematic AI workflows. Strong background in Unreal Engine, AR/VR, and Metaverse content, delivering high-quality visuals efficiently across advertising and corporate media. Seeking to bring cutting-edge production strategies to forward-thinking global organizations.

PROFESSIONAL EXPERIENCE

MOVIE REELS (ALLIANCE GROUP) **HYDERABAD, INDIA**
Senior Manager – Generative AI Video & Creative Production Lead *APR 2025 – PRESENT*
Core Stack: Midjourney, Kling AI, Google Flow & VEO3, Runway, Topaz Labs, Weavy AI.

- **Storyboarding & Character Consistency:** Initiating projects with AI-driven storyboarding. Utilizing Midjourney, Freepik AI Suite, and Nano Banana to maintain strict character consistency across scenes.
- **Video Generation & VFX:** Leveraging Google Flow & VEO3, Kling AI, and Runway for high-fidelity motion generation. Executing complex VFX tasks using Higgsfield and HeyGen.
- **Post-Production & Automation:** Enhancing final renders to 4K using Topaz Labs. Creating Mood Boards with Adobe Firefly Boards and implementing automation pipelines using Weavy AI.
- **Audio & Strategy:** Integrating ElevenLabs for voice synthesis and using Gemini Pro/ChatGPT for script strategy.

UNSHOTS (ALLIANCE GROUP) **CHENNAI, INDIA**
Senior 3D Generalist *JUL 2022 – OCT 2025*
Tech Stack: Maya, Blender, Unreal Engine, VR/AR, Substance Painter.

- Developed immersive 3D assets for Virtual Reality and Metaverse projects, ensuring high visual fidelity.
- Collaborated with cross-functional teams to deliver Metaverse concepts and NFT-based digital assets.
- Optimized high-poly assets for real-time engines (Unreal) without quality loss.

RR DONNELLEY INDIA OUTSOURCE PVT.LTD **TRIVANDRUM, INDIA**
Senior 3D Artist *DEC 2020 – JUL 2022*

- Created photo-realistic 3D models for global E-Commerce clients including Amazon AR/VR.
- Mastered PBR texturing, UV mapping, and topology optimization for glb/gltf web formats.
- Maintained 99% quality assurance pass rate on high-volume asset delivery.

OTHER ROLES | FREELANCE

- **Editor and Content Creator** | Creator School (Jan 2022 – Mar 2022)
- **3D Generalist** | Coseon (Sep 2020 – Jan 2021)
- **Editor and Content Creator** | Today Television (Feb 2020 – Jan 2021)
- **3D Artist** | Smart Parks Infra Projects Pvt. Ltd. (Freelance / Project-Based) (Jan 2017 – Dec 2020)

CERTIFICATIONS

- **Generative AI Mastermind** – Outskill (Advanced AI Workflows)
- **AI Tools Workshop** – Comprehensive training on latest AI visual stacks.
- **3D Character Modeller** – Certification in character topology and sculpting.
- **Portrait Photography: Ten Styles with One Light** – Lighting mastery.

EDUCATION

B.Tech in Computer Science & Engineering	Mahatma Gandhi University	2015 – 2019
Advanced Diploma in 3D	Maya Academy of Advanced Cinematics	2015 – 2017
M.P.C - BOARD OF INTERMEDIATE	Narayana Junior College	2013 – 2015

KEY COMPETENCIES

AI Video & VFX: Sora, Google Flow & VEO 3, Runway, Higgsfield, HeyGen, Kling AI, Midjourney.

AI Imagery & Strategy: Freepik AI Suite, Adobe Firefly Boards, ChatGPT, Gemini Pro, Nano Banana, Topaz Labs (4K), ElevenLabs (Audio), Weavy AI (Automation).

Production Tools: Unreal Engine 5, Unity, Autodesk Maya, Blender, ZBrush, Substance Painter, Lumion, TwinMotion, Adobe Photoshop, After Effects, Premiere Pro.